Distributed Community empowerment

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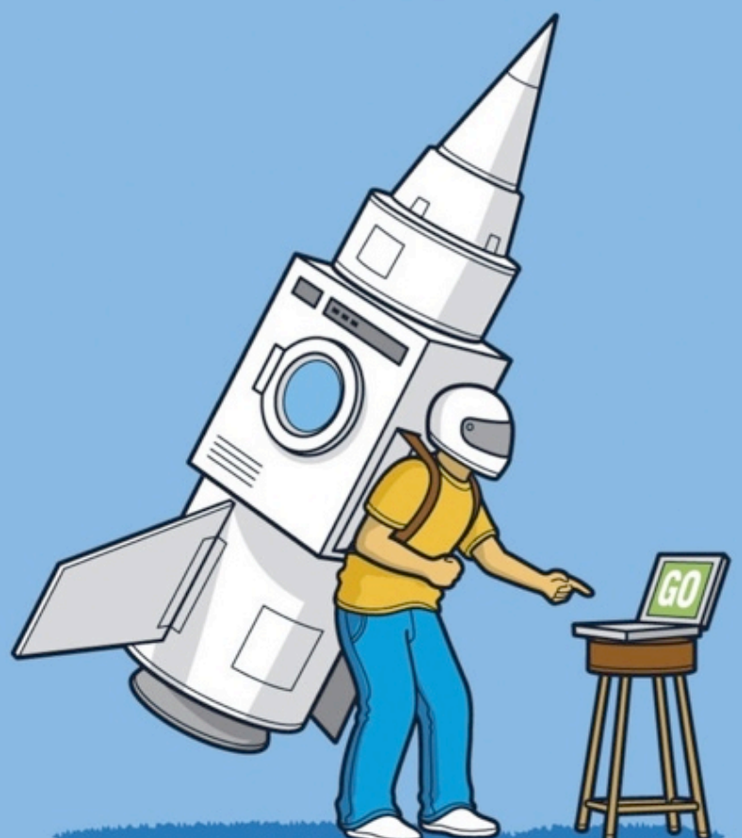
CLAY SHIRKY

Author of HERE COMES EVERYBODY

COGNITIVE SURPLUS

Creativity and Generosity in a Connected Age

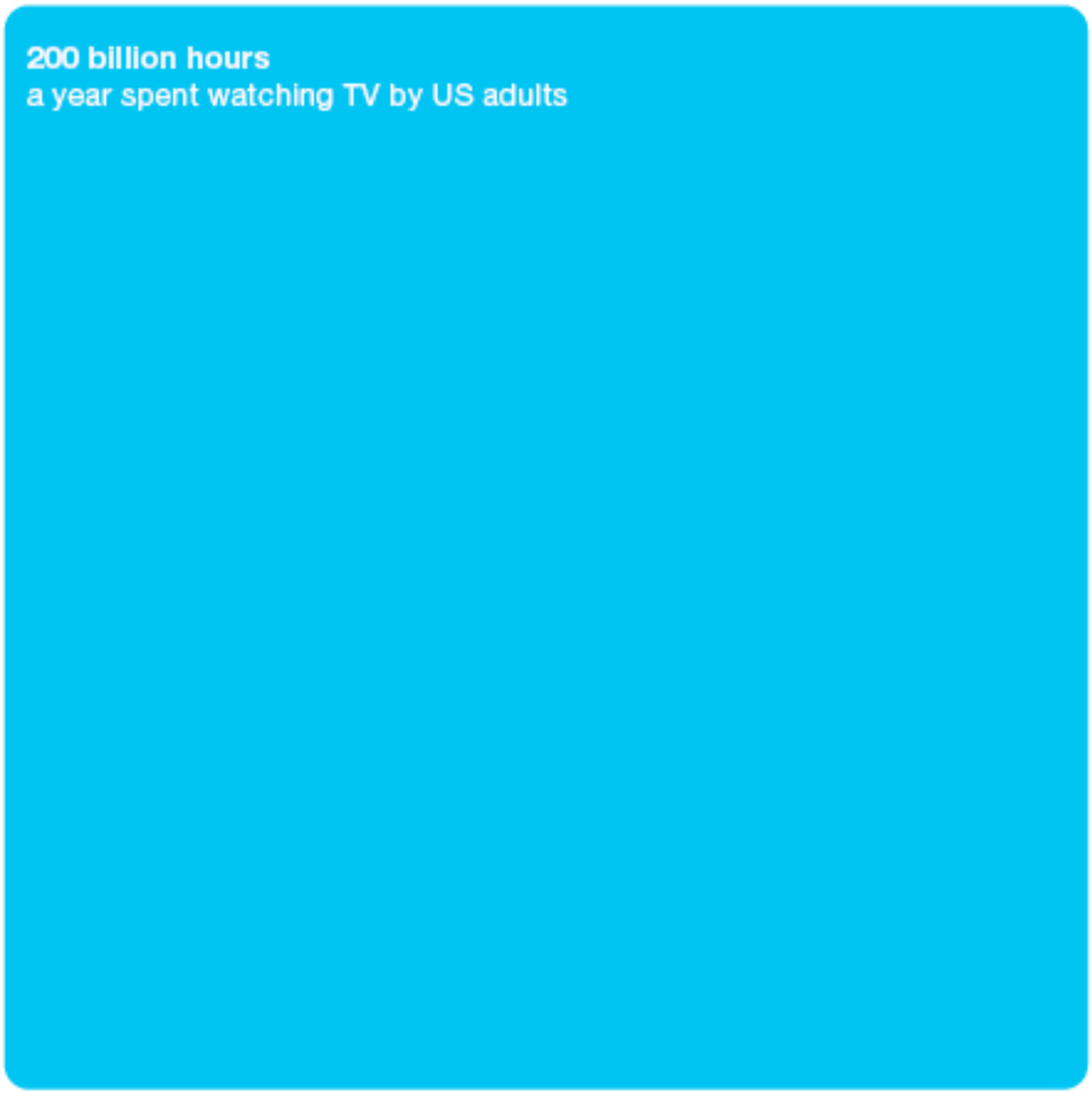


"The wiring of humanity lets us treat free time as a shared global resource"

[the web allows the] "design new kinds of participation and sharing that take advantage of that resource."

Goggle Boxes

Hours spent...



100 million hours
to create Wikipedia

David McCandless // July 10 // source: Cognitive Surplus by Clay Chirky // InformationIsBeautiful.net

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...challenges

- quite a few...
  - simple interaction interfaces
  - complex background knowledge
  - distribution of user contributions in collections
  - intellectial property rights
  - managing multilingual information
  - extensive provenance information
  - open & clear reviewing procedures
  - scalable & robust solutions
  - ...

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...two main challenges

- **Quality** and **completeness**
  - of contributions
  - built and expand reputations
- **motivate** end-users
  - users with specific knowledge
  - loyality

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...typology of Crowdsourcing in the GLAM domain

1. Tagging and Classification
2. Correction and Transcription
3. Contextualisation
4. Collection Acquisition
5. Co-curation
6. Crowdfunding

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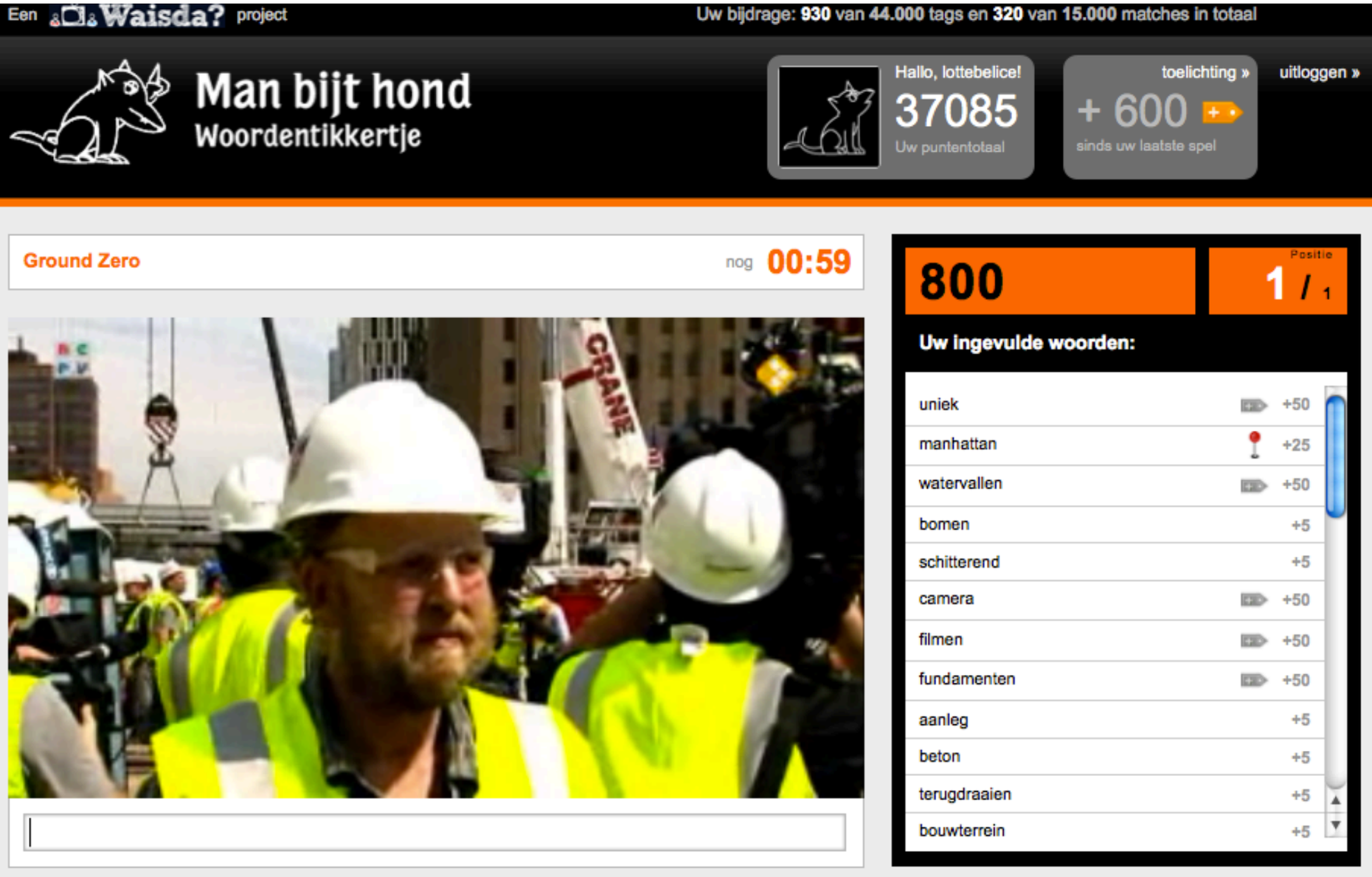
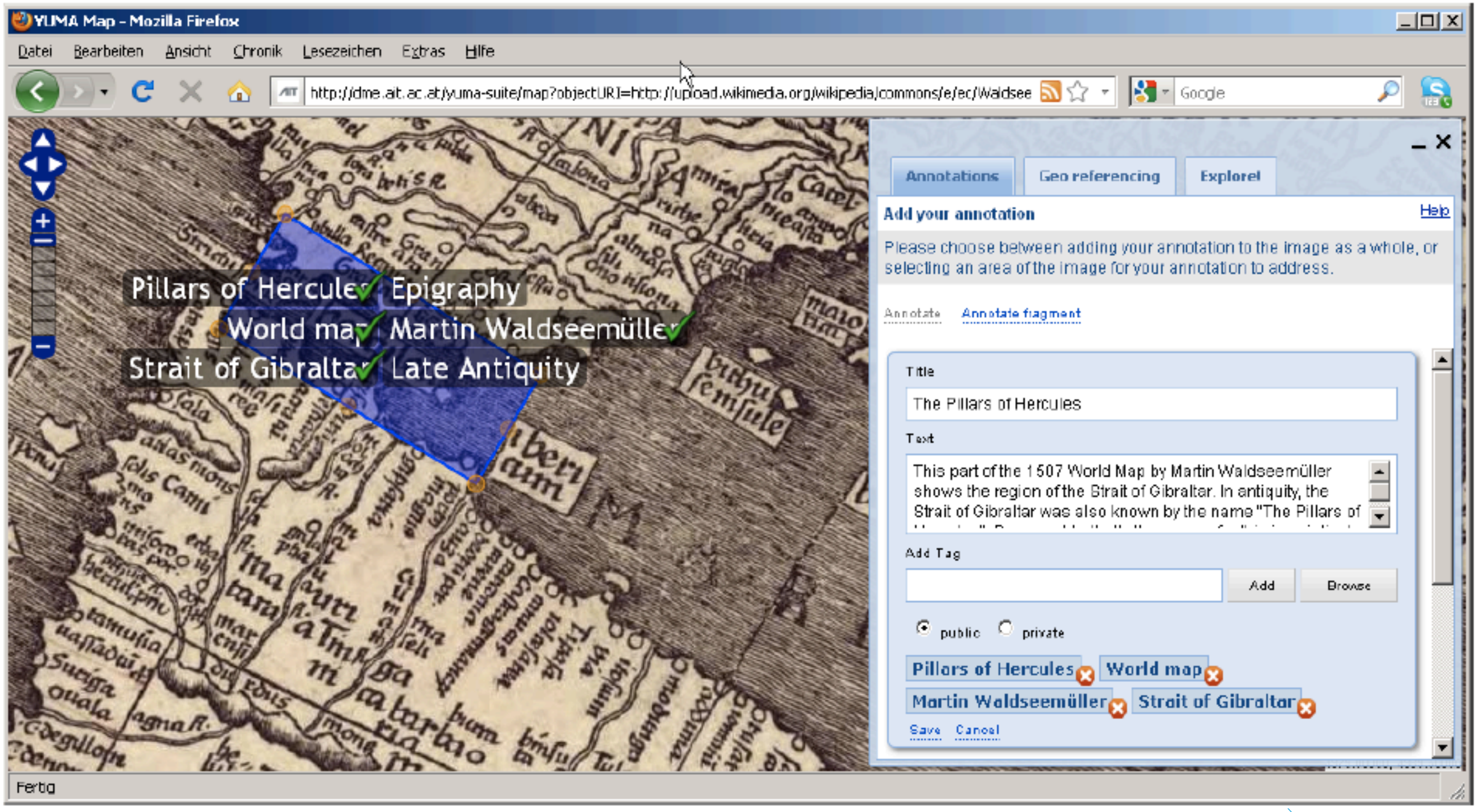
Waisda? Video Labeling Game

Sound and Vision and VU University



Universal Media Annotator



Austrian Institute of Technology

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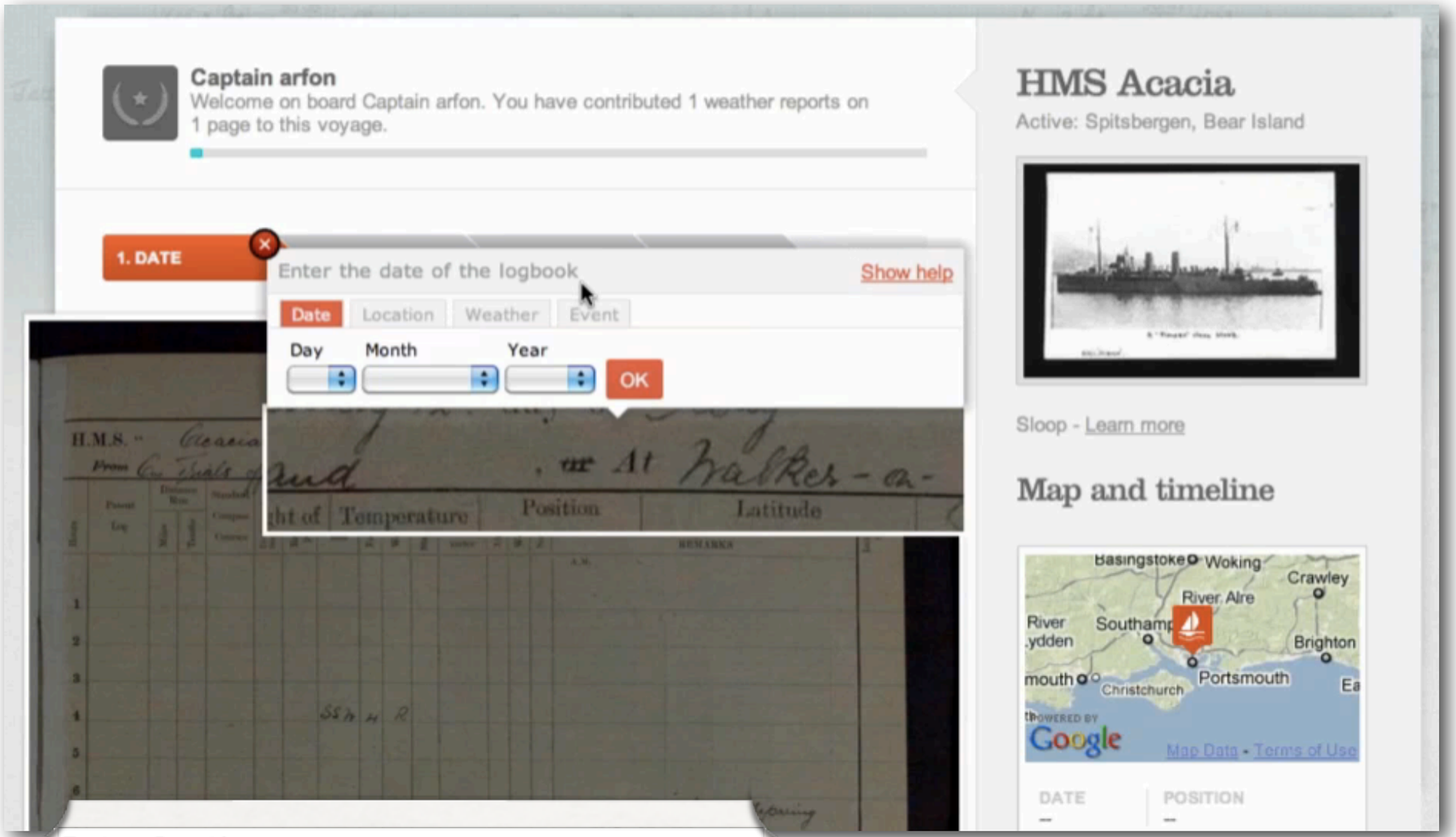
Correction and Transcription

Old Weather



Introduction

Help scientists recover worldwide weather observations made by Royal Navy ships around the time of World War I. These transcriptions will contribute to climate model projections and improve a database of weather extremes. Historians will use your work to track past ship movements and the stories of the people on board.

1. Follow vessels

2. Digitise pages

3. Get promoted

Project Statistics

Old Weather transcriptions so far

89 % OF THE LOGS COMPLETED

671709 PAGES DONE

171 SHIPS COMPLETE

ZOONIVERSE

Citizen Science Alliance, University of Oxford

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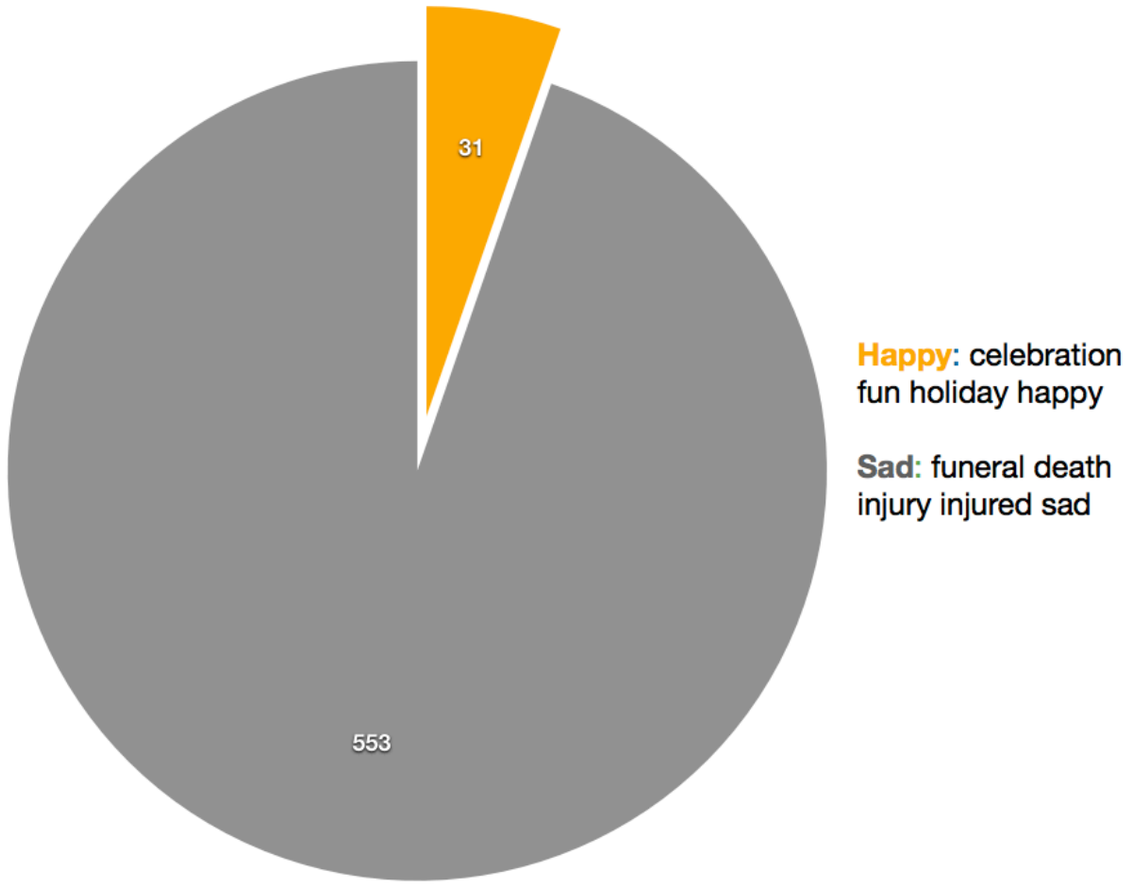
...text analysis

oldWeather Blog



bron; http://blogs.zooniverse.org/oldweather/2011/04/diving-into-old-weather/

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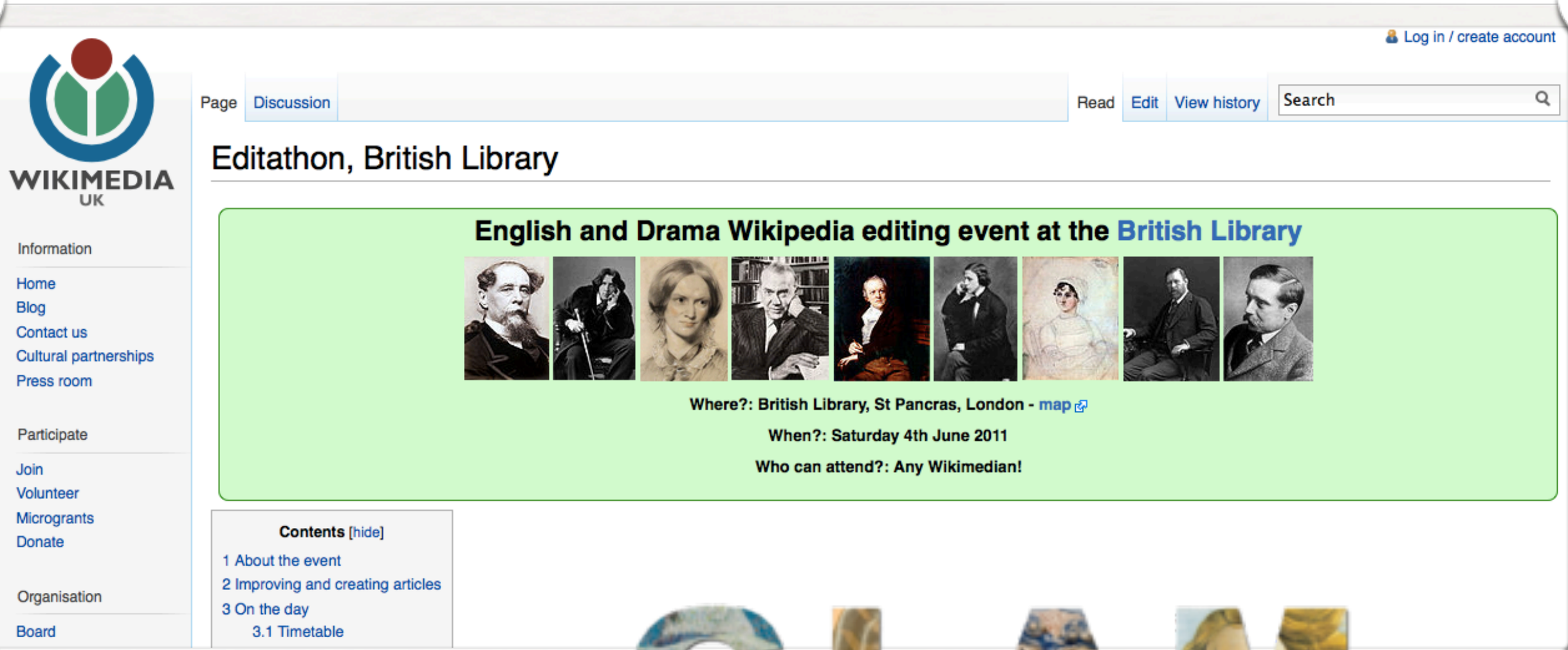
GLAM-WIKI



Wikimedia UK

more info: http://en.wikipedia.org/wiki/Wikipedia:GLAM/Projects

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Swedish Open Cultural Heritage

Great War Archive

europeana
Erster Weltkrieg

Home | Add | Explore | About us | Help | Wählen Sie eine Sprache

World War One in pictures, letters and memories

The First World War in everyday documents (Erster Weltkrieg in Alltagsdokumenten) is now collecting material in Germany or with a German connection.

Do you have pictures, letters, postcards, souvenirs or other items from 1914-1918 relating to Germany or German people? Do you have a story or anecdote to tell about those involved or affected? Please add it to the online archive so the world can see it.

Because of the overwhelming public response, four further roadshow events have been organised:

- Stadt- und Regionalbibliothek Erfurt, 14 June 2011, 10am-6pm
- Sächsische Landes- und Universitätsbibliothek Dresden, 22 June 2011, 10am-6pm
- Zentralbücherei Kiel, 29 June 2011, 10am-6pm
- Staatliche Bibliothek Regensburg, 20 July 2011, 10am-6pm

University of Oxford, Europeana

Four collection days (in Frankfurt, Berlin, München en Stuttgart)
Hundreds of people
14.000 pages and objects photographed
Personal stories

bron: http://www.europeana1914-1918.eu/en/contributions/868

Proud of my Car

Huis van Alijn

Over 700 pictures collected

http://www.huisvanalijn.be/collection/uit-het-fotoalbum-afl-4-trots-op-mijn-auto

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flickr from YAHOO!

Signed in as johanoomen Help Sign Out

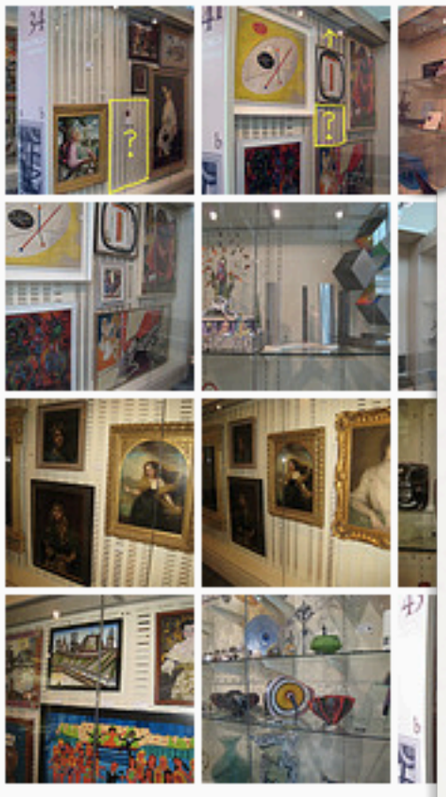
Home You Organize & Create Contacts Groups Explore Upload Search

americanartmuseum · Sets

Fill the Gap!

Thumbnails Detail 3 comments

Slideshow More



The Luce Foundation Center for American Art is the Smithsonian American Art Museum's visible storage facility, with over 3,300 works of art on display in 64 secure glass cases.

Artworks often leave the Luce Foundation

americanartmuseum pro (2 months ago)

Votes=24

Chapel In-The Fall-Wood

Rev. Maceptaw Bogun

1986.65.101

1. "It looks like a big beautiful landscape. It would be exciting to see the remarkable detail." Emily Brown
2. [No comment given.]
3. [No comment given.]
4. "The detailed tree work, each leaf standing out on its own, gives this piece a surrealistic yet magical quality. It reminds me of a fall day, of solitude, and of the beauty of life in the midst of nature." Peter Woods
5. [No comment given.]
6. "It is beautiful, and the broken pathway is lovely. I love the colors and details." Julia, Virginia, and Olivia at St. Stephen's St. Agnes School
7. "It is pretty." Katharina
8. "It goes with everything else, nature." Georgia Tritak Sssas
9. [No comment given.]
10. "Beautiful."
11. "It NEEDS to be there."
12. "No reason other than I like it. :) It would add to this very "green" wall." Inked Baker
13. [No comment given.]
14. "It is a beautiful work that reminds me of my New England home in the fall."

Crowdfunding

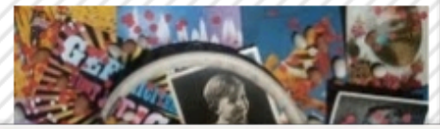
beta **voordekunst**

blog / veel gestelde vragen / registreren / inloggen

bekijk projecten **hoe het werkt**

Ben jij voordekunst? Kies hier de kunstprojecten die jij zou willen ondersteunen en word donateur.

Op deze site kun je kunstenaars en kunstinstellingen helpen hun projecten te realiseren. Naast de bijdrage die de projecthouders ontvangen van een van de partners van voordekunst hopen zij zo de resterende financiering rond te krijgen. Crowd funding heet dat.



MUZIEKT

?! **What is Kickstarter?** We're the largest funding platform for creative projects in the world. **Learn more!**

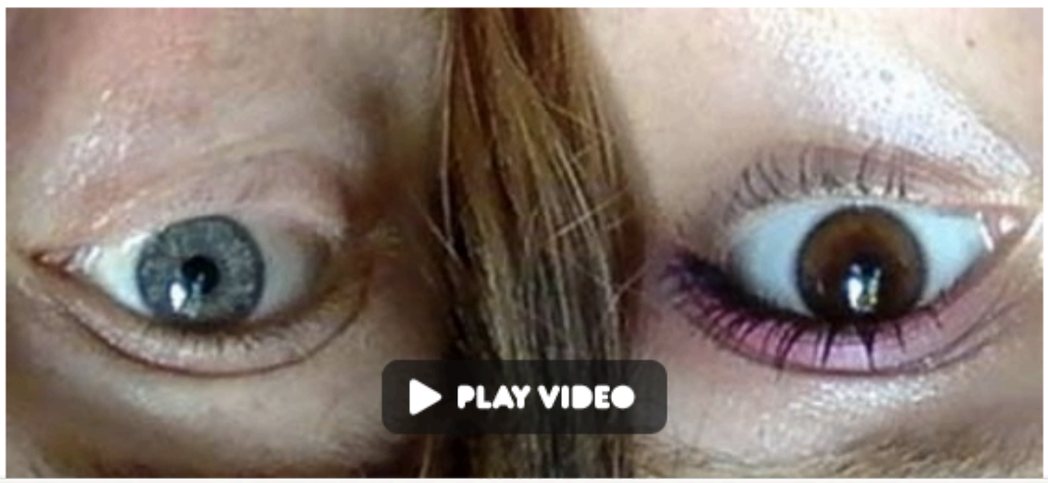
KICKSTARTER Discover great projects Start your project BLOG FAQ SIGN UP LOG IN

Museum of Non-Visible Art- Praxis & James Franco collaborate

A Conceptual Art project in New York, NY by Brainard and Delia Carey • send message

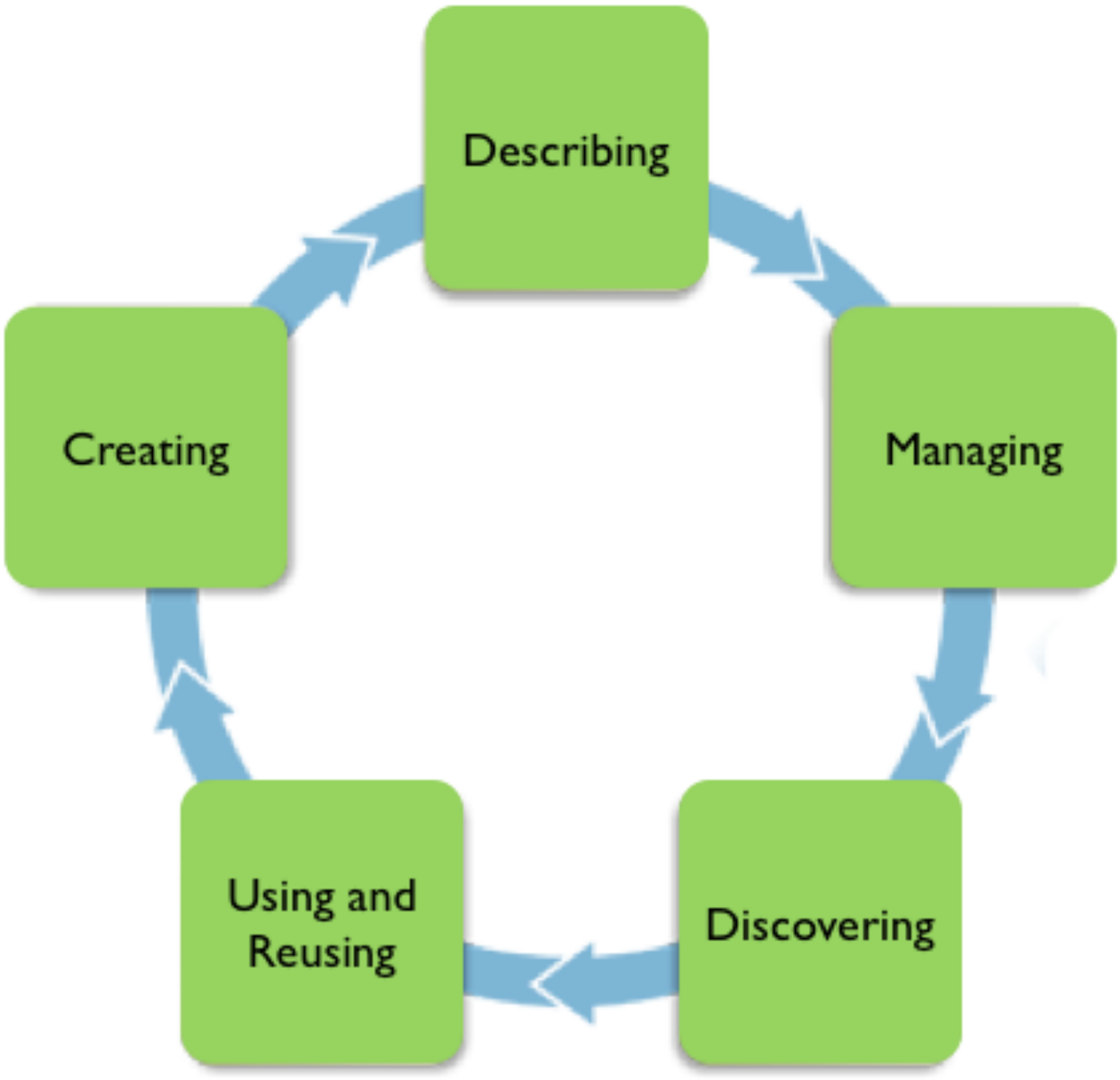
PROJECT HOME | UPDATES 1 | BACKERS 82 | COMMENTS 6

Your email address... REMIND ME

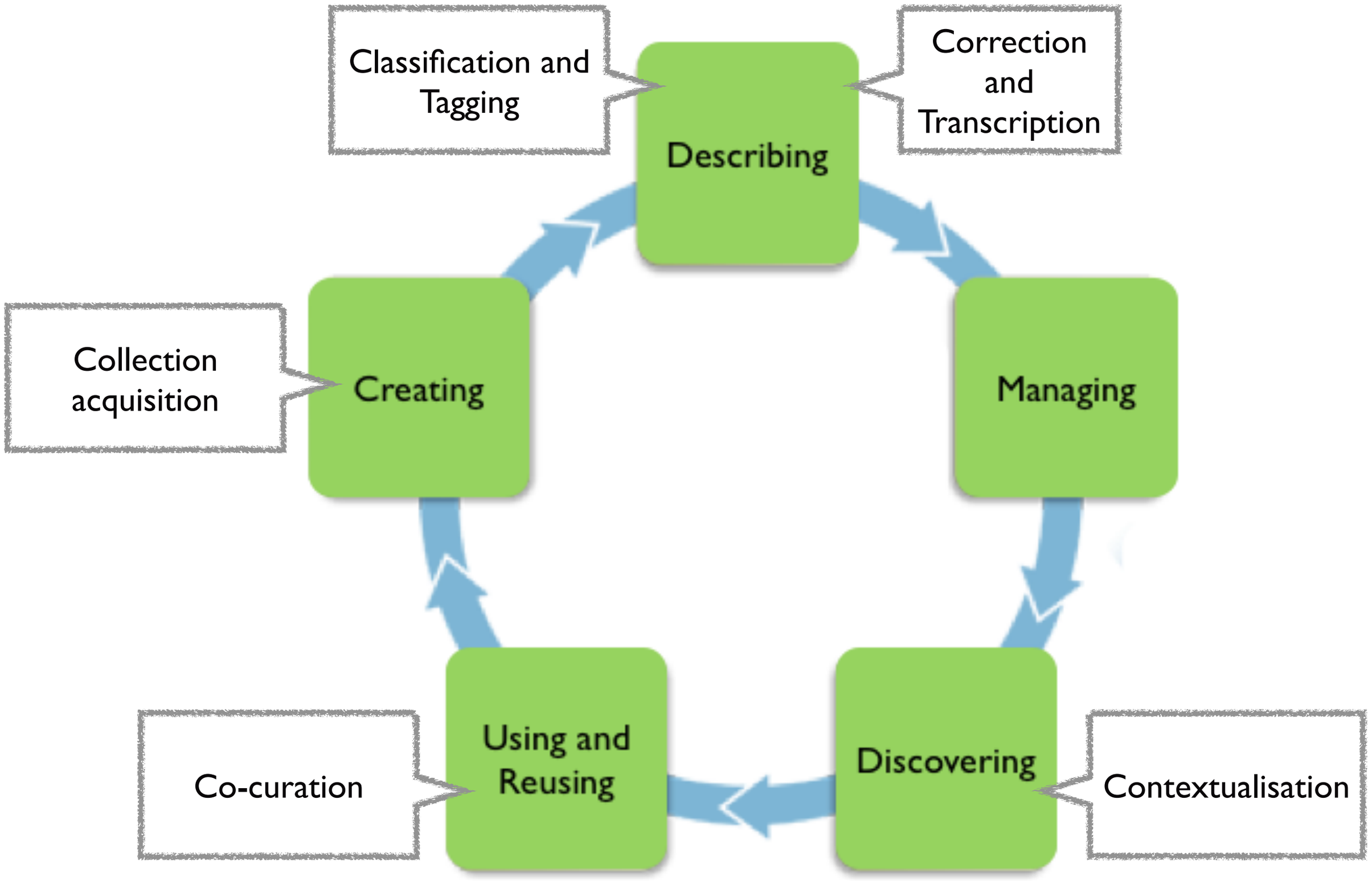


82
BACKERS
$12,922
PLEDGED OF $5,000 GOAL
60
DAYS TO GO

THIS PROJECT WILL BE FUNDED ON



based on: http://beta.digipedia.org.uk/wiki/Digital_content_life_cycle (cc-by)


Classification and Tagging
Describing
Correction and Transcription
Collection acquisition
Creating
Managing
Co-curation
Using and Reusing
Discovering
Contextualisation

...motivational factors

1. Connectedness and community
   - collaborating
   - fun (earning points, badges, prizes)
2. Sharing and Generosity
   - Altruïsm
3. *Financial rewards**

* http://www.quora.com/What-are-some-crowdsourcing-services-similar-to-Amazon-Mechanical-Turk/answer/Luca-Hammer

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- See (1/3 of) you tomorrow!
- follow me @johanoomen

Pedro Vezini (CC BY-NC 2.0)